



DEALER TRAINING MANUAL

FOR THE

AW730 ICE

YOUR WINTER PERFORMANCE TIRE



- **Atturo Tire was launched in 2009 with the AZ800 in 10 popular sizes.**
- **Atturo is focused on the SUV, LT, and Crossover markets.**
- **Atturo offers value with quality levels similar to Korean or Japanese tire brands at affordable price points.**
- **Atturo tires are distributed globally in over 30 countries.**





- **Winter Performance Tire**
- **Directional Tread with contoured sipes and silica-based tread compound**
- **Studdable and Standard Configurations.**
- **16-20" sizes**

AW730 ICE



The AW730 is Your Customers' Winter Performance Tire.

Offered in both studdable and standard configuration, the AW730 features a directional tread with contoured sipes and a silica-based tread compound.



AW730 Design Features:



STUDDABLE CONFIGURATION

235/70R16 106T
225/65R17 102T
245/70R17 110Q
265/70R17 115T
245/55R19 103T
245/50R20 102H
265/50R20 107T
275/55R20 117Q XL
285/50R20 116T XL
285/45R22 110H

AW730 Optimized:



STANDARD CONFIGURATION

235/60R18 107H XL

255/55R18 109H XL

255/50R19 107H XL

255/55R19 111H XL

265/50R19 110H XL

285/45R19 111H XL

275/40R20 106H XL

275/45R20 110H XL

275/50R20 113H XL

265/40R21 105H XL

275/40R21 107H X

275/45R21 110H X



Don't Forget:

- Tell your customers about finding their **Optimum Tire Pressure**.
- About the **Limited Warranty Terms and Conditions**.
- About **Registering their Tires**.
- About all of the informative videos we have on **YouTube**.
- About liking us on **Facebook** , **Twitter**, and **Instagram**.

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