



# ***DEALER TRAINING MANUAL***

***FOR THE***

## ***AZ800***

***Ultra High Performance Tire***



- **Atturo Tire was launched in 2009 with the AZ800 in 10 popular sizes.**
- **Atturo is focused on the SUV, LT, and Crossover markets.**
- **Atturo offers value with quality levels similar to Korean or Japanese tire brands at affordable price points.**
- **Atturo tires are distributed globally in over 30 countries.**





- Performance-oriented tire for SUV and sport trucks
- Unidirectional M&S Tread design
- Rim protector
- 15-24" sizes
- H,V,W & Y Speed Ratings
- OE Replacement and Plus sizes
- UTQG 420 AA
- 40,000 Mile Limited Warranty

**AZ800**





## ***The Atturo AZ800 is an Ultra High Performance Tire....***

The Atturo Az800 is an Ultra High Performance tire designed for SUV and sport truck applications. The Directional tread pattern and aggressive sidewall style demonstrate the performance engineering beneath the surface.

The Atturo AZ800 is produced by Federal in Taiwan. Compared to low cost no-name tires, the material, workmanship and design are far superior. We offer a 3 year warranty on material and workmanship defects.



### ***AZ800 Design Features:***



- Sizes offered for both original equipment, staggered, and aftermarket fitments covering most SUV, Cross Over, and Light Truck applications.
- Silica-based tread compound for excellent traction and long tread life.
- Produced with HA-Free oils, meeting the EU REACH standard.
- Certified for all global markets - DOT, ECE, EU Labeling, Inmetro, GCC.
- Jointless tread ply technology for high speed durability.
- Rim guard provides protection against curb damage to custom wheels.
- The Atturo® AZ800 is produced in Taiwan.

## **AZ800 - A REAL TIRE:**



The cross over and small SUV segment is the fastest growing area of the vehicle market. Replacement tire demand for these vehicles is set to explode over the coming few years. Atturo's AZ610 is ready to meet the need with a tread pattern that is capable of performance in all seasons.

The stylish sidewall matches the angular design trends in modern examples of these vehicles, making it a perfect tire for OEM replacement. The variable-pitch tread pattern is optimized for a smooth and quiet ride.

**The other exceptional value inherent in the AZ800 is the 40,000 mile tread life warranty.**



***Don't Forget:***

- Tell your customers about finding their **Optimum Tire Pressure**.
- About the **Limited Warranty Terms and Conditions**.
- About **Registering their Tires**.
- About all of the informative videos we have on **YouTube**.
- About liking us on **Facebook** , **Twitter**, and **Instagram**.

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