



DEALER TRAINING MANUAL

FOR THE

CV400

***The Commercial Van Tire Made for the Modern
Urban Delivery Fleet.***



- Atturo Tire was launched in 2009 with the AZ800 in 10 popular sizes.
- Atturo is focused on the SUV, LT, and Crossover markets.
- Atturo offers value with quality levels similar to Korean or Japanese tire brands at affordable price points.
- Atturo tires are distributed globally in over 30 countries.





- All season tire for the commercial van segment.
- Certified for International markets
- 40,000 mile tread-life warranty
- Primarily OE Replacement for utility vans
- Built for the fastest growing segment of the vehicle market

CV400



The CV400 is a Commercial Van Tire Made for the Modern Urban Delivery Fleet.

The high load capacity C rated tire offers durability and all season capability. The CV400 includes a 40,000 mile tread wear warranty.



CV400 Design Features:

- Four rib tread pattern with large blocks provides stability for high load vehicles.
- Three deep and wide grooves resist hydroplaning, especially under braking.
- Large shoulder blocks deliver nimble cornering for city driving.
- Wide footprint and contact patch help reduce heat build-up and delivery a longer tread life.



CV400 Optimized:

The utility fleet segment is a fast growing area of the vehicle market. Replacement tire demand for these vehicles is set to explode over the coming few years. Atturo's CV400 is ready to meet the need with a tread pattern that is capable of performance in all seasons.

The wide footprint make it a perfect tire for OEM replacement for utility vans such as the Sprinter. The four rib tread pattern is optimized for stability.

The other exceptional value inherent in the CV400 is the brand-new 40,000 mile tread life warranty .



Don't Forget:

- Tell your customers about finding their **Optimum Tire Pressure.**
- About the **Limited Warranty Terms and Conditions.**
- About **Registering their Tires.**
- About all of the informative videos we have on **YouTube.**
- About liking us on **Facebook** , **Twitter**, and **Instagram.**

Contact Us:

Atturo Tire Corporation
3250 N. Oak Grove Ave.
Waukegan, IL 60087 USA
P. 1.224.637.1110 / 1.855.632.8031

