



DEALER TRAINING MANUAL

FOR THE

TRAIL BLADE M/T®

Race Proven Performance and Menacing Style



- **Atturo Tire was launched in 2009 with the AZ800 in 10 popular sizes.**
- **Atturo is focused on the SUV, LT, and Crossover markets.**
- **Atturo offers value with quality levels similar to Korean or Japanese tire brands at affordable price points.**
- **Atturo tires are distributed globally in over 30 countries.**



- An aggressive mud performance tire.
- Karambit knife blade inspired
- 8-10 ply LT-rated construction
- 16-22" sizes
- OE and Plus-size fitments
- Deep tread (19/32)
- 3-ply sidewall
- Rim Guard

TRAIL BLADE M/  [®]

The Trail Blade M/T is a Performance Tire Built for the Dirt.

For too long quality M/T tires were a high priced luxury. Now, Atturo provides an affordable option that really performs. This is a tire that is a proven winner in short court course off road racing. We run with the big names of the tire industry and win! Atturo uses a specialty crafted aluminum segmented mold to build the Trail Blade M/T. This type of construction creates a higher degree of uniformity throughout the tire.



Trail Blade M/T Design Features:

- The Trail Blade® M/T features an extra deep tread for off-road capability.
- The beveled center tread blocks provide biting edge grip while reducing on-road noise.
- The staggered shoulder blocks provide lateral grip in soft surfaces.
- The aggressive sidewall tread blocks give deep gouging traction.
- We race and WIN on the exact same DOT street tire in the TORC and LOORRS off-road series!
- Full 3-ply sidewall on all LT rated sizes.
- The Atturo® Trail Blade® M/T is produced in Thailand.



Based on Jared West knives from Quartermaster.



The unique design of the Trail Blade is based on the cutting edge blades of designer Jared West, of Quartermaster Knives. We partnered with Jared to create something fresh in the LT tire segment. As the styling of the tire has become almost as important as the performance, we sought a unique blend of the two. We selected knife blades to incorporate into the tire design based on their intended use as a gouging or clawing type tool.

The shoulder and corresponding sidewall tread blocks are based on a pusher style double tipped blade, even including the contoured edges. The alternate sidewall lugs are from the Karambit type blades.

Quartermaster is making some of the most unique high quality blades on the market. Where else can you put the same blade in your pocket and on your truck? Only with Atturo & QTRMSTR!



ATTURO MOTORSPORTS

- **TORC: The Off Road Championship Series**
2015-17 - multiple wins in the Pro2 and Pro Light race classes.
- **LOORS: The Lucas Oil Off Road Series** - Rookie driver finished 9th overall and had 4th place finish in the Pro-light class.
- **MOOR: multiple victories and Driver's Championship in the Sportsman class.**

***ALL COMPETING ON DOT-SPEC
ATTURO TRAIL BLADE M/T TIRES!***



Don't Forget:

- Tell your customers about finding their **Optimum Tire Pressure**.
- About the **Limited Warranty Terms and Conditions**.
- About **Registering their Tires**.
- About all of the informative videos we have on **YouTube**.
- About liking us on **Facebook** , **Twitter**, and **Instagram**.

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